



Turn database license visibility into a scalable managed service.

Licencify provides the collection, calculation and reporting layer for managed database, infrastructure and software license services.

THE OPPORTUNITY

Managed service providers already operate critical infrastructure and database environments for their customers. But license visibility is often still handled manually, reactively or outside the managed service scope.

That creates risk for customers and an opportunity for service providers.

Database license visibility can become a recurring service:

- ▶ **Monthly or quarterly license reports**
- ▶ **Continuous risk monitoring**
- ▶ **Audit-readiness reviews**
- ▶ **Cost optimization recommendations**
- ▶ **Customer-specific dashboards**
- ▶ **Managed compliance support**

THE SOLUTION

Licencify can become the license intelligence engine behind a managed service.

The Licencify Gateway collects customer-side data securely. The SaaS platform analyzes license-relevant usage, identifies risks and generates reports. The managed service provider packages the output into its own customer-facing service.

MANAGED SERVICE USE CASES

- ▶ Managed Oracle license visibility
- ▶ Database audit-readiness service
- ▶ Recurring license risk reporting
- ▶ License optimization reviews
- ▶ Infrastructure and database compliance monitoring
- ▶ Customer executive reporting
- ▶ Add-on service for managed database operations

WHY LICENCIFY

- ▶ Gateway-based collection inside customer environments
- ▶ SaaS-based analysis and reporting
- ▶ Multi-customer service potential
- ▶ Repeatable assessment workflows
- ▶ Clear reports for technical and executive audiences
- ▶ Expansion path across Oracle, Microsoft, IBM, SAP, cloud and virtualisation

BUSINESS VALUE FOR MSPS

- Add a high-value recurring service
- Increase customer stickiness
- Differentiate from infrastructure-only providers
- Reduce manual assessment effort
- Create upsell potential around compliance and optimization
- Support customer CIO, SAM, DBA and procurement teams

BOOK A DEMO

