



## Add database license intelligence to your service portfolio.

Licencify enables resellers, SAM consultants and licensing advisors to deliver database license visibility, audit-readiness and optimization services without building the technology themselves.

## THE OPPORTUNITY

Deliver faster Audit ready Enterprise database licensing Results to your Customers and enhance your SAM Service. Your Customers need help understanding Oracle, Microsoft, IBM, SAP and hybrid database environments,.

For resellers and consulting partners, this creates an opportunity:

- ▶ Offer a focused database license assessment
- ▶ Support audit preparation
- ▶ Identify cost-saving potential
- ▶ Create recurring advisory services
- ▶ Differentiate from generic SAM consulting
- ▶ Strengthen relationships with enterprise customers

## THE SOLUTION

Licencify gives partners a modern platform for database license visibility.

Partners can use Licencify to collect data, calculate license positions, identify risks and produce customer-ready reports. The partner remains the trusted advisor, while Licencify provides the technology engine behind the service.

## PARTNER VALUE

- ▶ **Fast Assessment** — Launch database license assessment services faster
- ▶ **Automation** — Reduce manual data collection and reporting effort
- ▶ **Customer Success** — Deliver consistent, repeatable customer outcomes
- ▶ **Recurring Service** — Build recurring services around license monitoring
- ▶ **Partner First** — Create partner-led service offerings

## SERVICE MODEL EXAMPLE

### 1. Partner identifies customer need

Audit pressure, cost concerns, missing database visibility or existing SAM gaps.

### 2. Licencify powers the assessment

Data collection, analysis, license calculations and reporting.

### 3. Partner delivers the outcome

Advisory, remediation, optimization and ongoing managed service.

**BOOK A DEMO**

